IDEA GIFTS

GIFTING PIONEERS

Business Partnership *Programme 2027*

For Resellers & Commission Agents



Free to join
No joining fee. Start with your network.

4,000+ products
Gifts and promo items for every budget.

Best margins
Resellers earn up to 40% margin.

Free support
Catalogue, price lists and guidance.

ABOUT IDEA GIFTS

What we do

Idea Gifts manufactures and supplies premium corporate gifts and promotional products in bulk. Every item is customised with your client's logo. We are a wholesale supplier only (no retail sales).

- Custom laptop and promotional bags
- Leather wallets, bags and keychains
- T-shirts, caps and hats
- Mugs, sippers and bottles
- Corporate diaries (own factory production)
- Pens, folders, calendars and more

Watches · T-shirts · Folders
Trophies · Diaries · Pens
Bags · Calendars · Notebooks
Mugs · Gift Sets · Custom

Limited partners in each city
We onboard only a few resellers per city. Apply early to secure your territory.

Apply early

HOW TO JOIN

Three simple steps

1. **Apply** — Submit the partner form.
2. **Get guided** — We review your profile.
3. **Start selling** — Win bulk corporate orders.

TWO WAYS TO PARTNER

How can you work with us?

As a Reseller

GST number required

- Get the full catalogue and price list
- Promote products to your own clients
- We dispatch branded stock to you
- You bill your client directly
- Keep any margin above our prices

As a Commission Agent

No GST number needed

- Get the full catalogue and price list
- Promote products on our behalf
- We dispatch directly to your client
- We bill the client directly
- Earn commission on every sale

EARNING POTENTIAL

How you earn

Based on a T-shirt order at ₹200 per piece

The bigger the order, the bigger your earning

Commission Agent

20% commission · No GST needed

ORDER	ORDER VALUE	YOU EARN
300 pcs	₹60,000	₹12,000
500 pcs	₹1,00,000	₹20,000
1,000 pcs	₹2,00,000	₹40,000

MONTHLY POTENTIAL

₹60,000 — 5 orders / month

₹96,000 — 8 orders / month

₹7.2 – 11.5 lakh a year

Reseller

30–40% margin · GST required

ORDER	ORDER VALUE	YOU EARN
300 pcs	₹60,000	₹18,000–24,000
500 pcs	₹1,00,000	₹30,000–40,000
1,000 pcs	₹2,00,000	₹60,000–80,000

MONTHLY POTENTIAL

₹48,000 — 2 orders / month

₹1,20,000 — 5 orders / month

Up to ₹14.4 lakh a year

Illustrative figures: 300-pc orders at ₹200 per piece; reseller at 40% margin. Actual commission and margin vary by product and quantity; taxes as applicable.

OPTIONAL · 50% OFF

Partner training module

Learn from industry experts and win regular corporate orders.

1. Full product knowledge from experts
2. Promote online on Facebook, Instagram
3. Boost sales with offline marketing
4. Create proforma invoices & quotations
5. Win regular orders from corporates
6. Sales presentation & pitch for teams
7. Multiply income with smart work
8. Get the best profit margins

50% OFF

Limited seats in each city

Apply today.

Let's build a profitable gifting business together.

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